

BRAND BOOK



#TerritorialAgenda
A future for all places

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Territorial Agenda. A future for all places

The Territorial Agenda is a strategic policy document for spatial planning in Europe, its regions and communities. It provides a framework for action towards territorial cohesion and a future for all places in Europe. It asks policy makers at all governance levels to contribute to an inclusive and sustainable future for all places and to help achieve Sustainable Development Goals in Europe.

Logo

- Horizontal logo
- Vertical logo
- Typographic logo
- Safety distance



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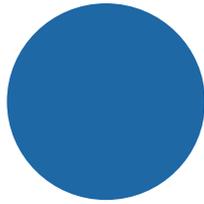




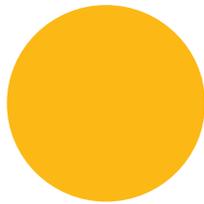
Colors

- CMYK
- Black and white

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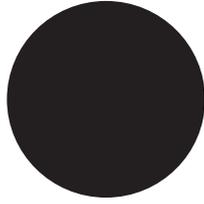


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Y	10%
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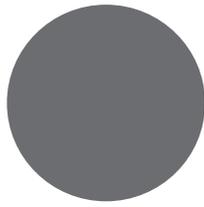


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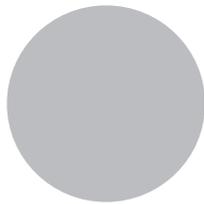
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C	0%
M	0%
Y	0%
K	100%



C	0%
M	0%
Y	0%
K	70%



C	0%
M	0%
Y	0%
K	30%

Typography

- Blogger Sans

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ

abcdefghijkl
mnopqrstuvw
xyz

01234
56789

CAPS LOCK

A B C D E F G H
I J K L M N O P
Q R S T U V W
X Y Z

ABCDEFGHIJK
LMNOPQRST
UVWXYZ

abcdefghijkl
mnopqrstuv
wxyz

01234
56789

LOWERCASE

a b c d e f g h i j
k l m n o p q r s
t u v w x y z

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ

abcdefghijkl
mnopqrstuv
wxyz

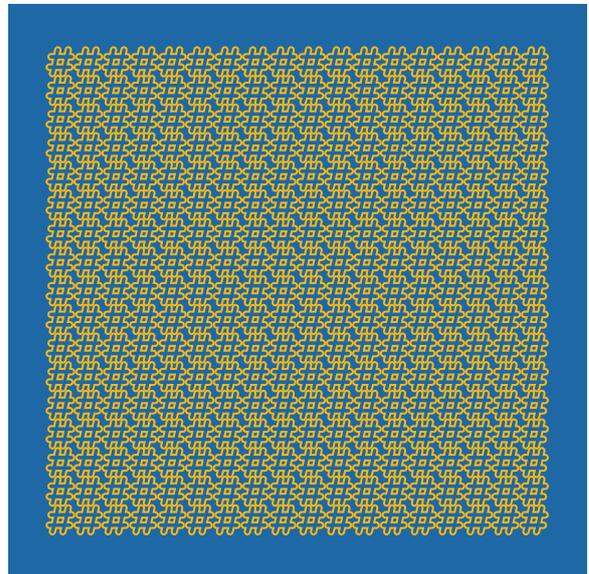
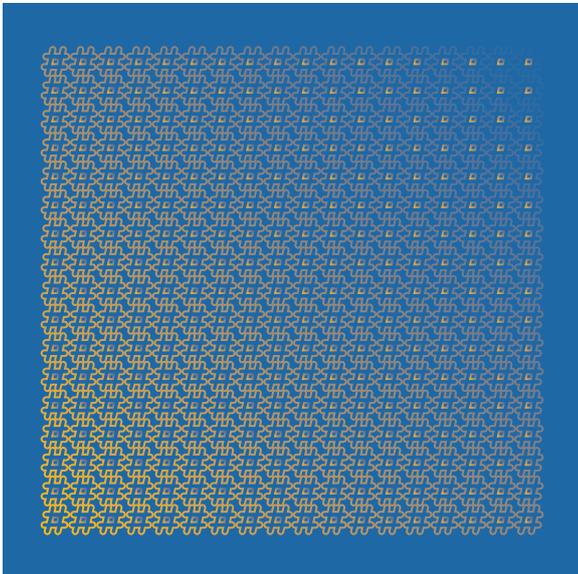
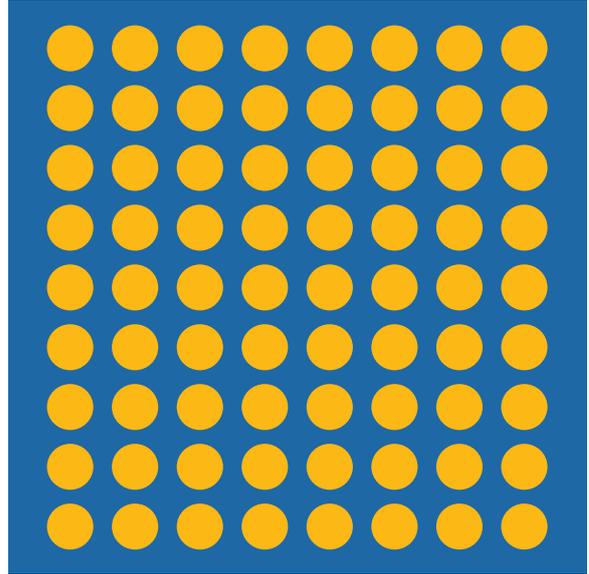
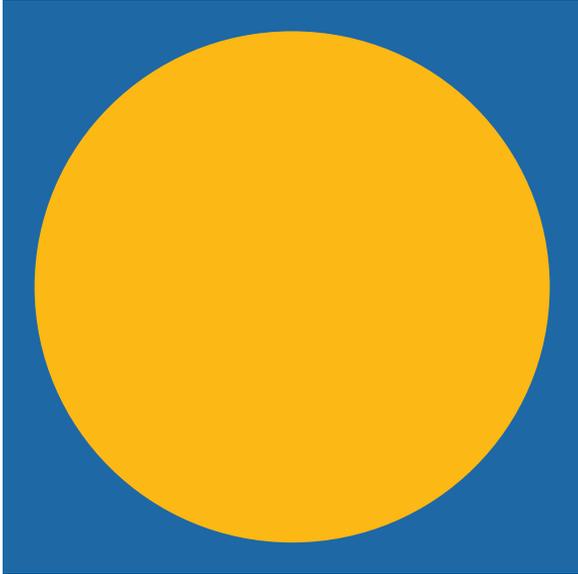
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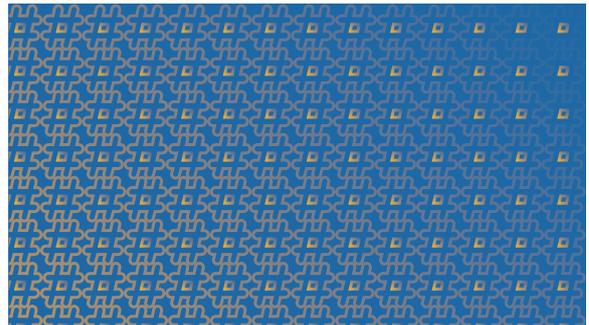
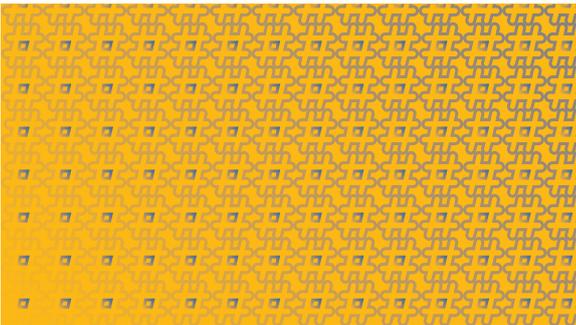
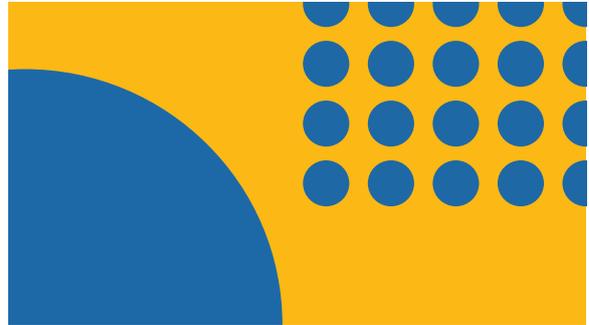
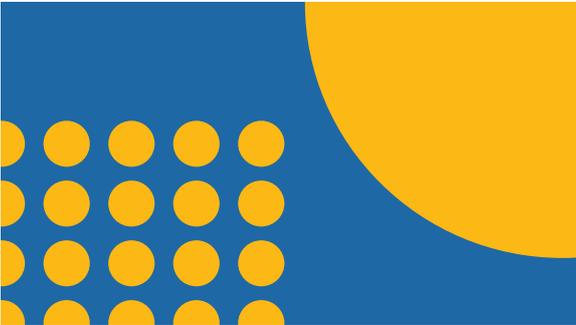
NUMBERS

0 1 2 3 4
5 6 7 8 9

Textures and backgrounds

- Geometries
- Backgrounds



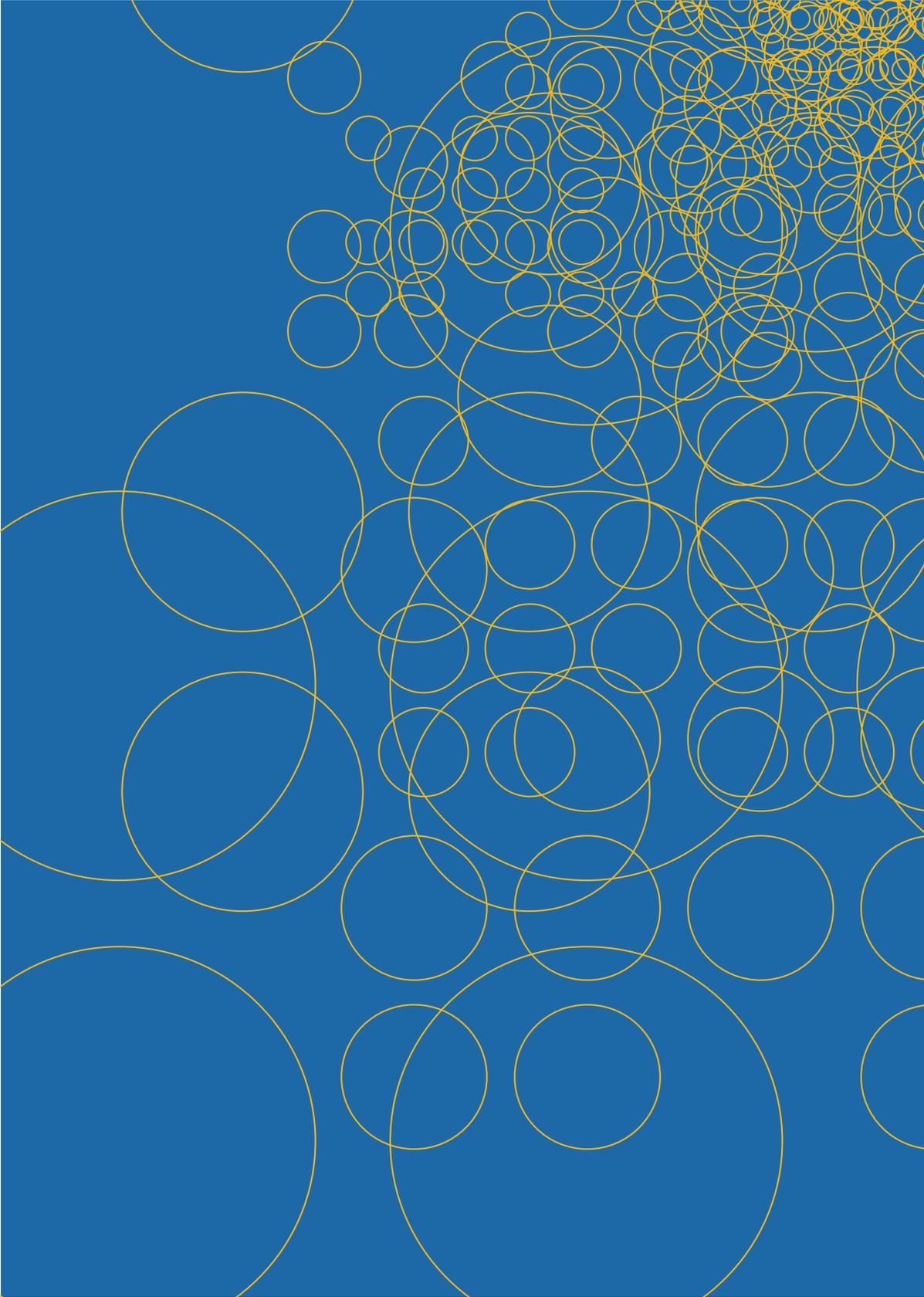














Pilot Actions Sublogo

- Horizontal logo
- Vertical logo
- Typographic logo
- Typography
- Colors
- Safety Distance



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#TA2030 PILOT ACTIONS

CAPS LOCK

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ

abcdefghijkl
mnopqrstuvw
xyz

01234
56789

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ

ABCDEFGHIJK
LMNOPQRST
UVWXYZ

abcdefghijkl
mnopqrstuv
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LOWERCASE

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klmnopqrs
tuvwxyz

ABCDEFGHIJ
KLMNOPQRS
TUVWXYZ

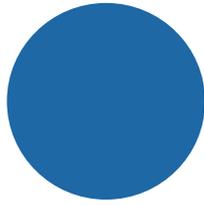
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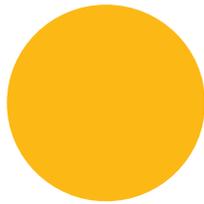
NUMBERS

01234
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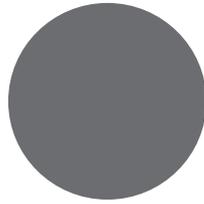


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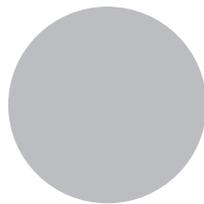


LINEAR GRADIENT	
Angle	40°
Opacity	100%
Location	100%

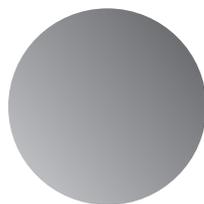
#TA2030 A future for all places



C	0%
M	0%
Y	0%
K	70%



C	0%
M	0%
Y	0%
K	30%



LINEAR GRADIENT

Angle	40°
Opacity	100%
Location	100%



